

DESCRIPTION OF METHODOLOGY FOR THE UNITED STATES MARITIME ADMINISTRATION
CRUISE PASSENGER MOVEMENTS AT U.S. PORTS STATISTICS DATABASE (12/04)

PURPOSE:

The Cruise Passenger Movements at U.S. Ports Statistics data series is a companion of the North American Cruise Passenger and covers seventeen major cruise lines that operate North American cruises with a U.S. port of call. The data is issued bi-annually in Excel format, in two versions. It is offered on a subscription basis at \$250 for calendar year 2003 data. High level U.S. port and date (with day of week) aggregate data from the database is available on the Maritime Administration website at www.marad.dot.gov/marad_statistics. The product is intended to provide the industry with a source of timely and accurate market information, supplying analysts with a tool for evaluating industry demand.

SOURCE:

The passenger figures are derived from the U.S. Immigration and Customs Enforcement Vessel Entrance and Clearance documents. Other data elements are derived from multiple data sources available in the Maritime Administration's Office of Statistical and Economic Analysis.

COVERAGE:

Seventeen Cruise Lines:

Carnival Cruise Line
Celebrity Cruises
Costa Cruise Line
Crystal Cruises
Cunard Line
Disney Cruise Line
Holland America Line
MSC Italian Cruises
Norwegian Cruise Line
Oceania Cruises
Princess Cruises
Radisson Seven Seas Cruises
Royal Caribbean International
SeaDream Yacht Club
Silversea Cruises
The Yachts of Seabourn
Windstar Cruises

- Covers all cruises that include a United States port of call (turnarounds and visits) by the cruise ships operated by the Lines above, except for the exclusions described below.

EXCLUSIONS:

- U.S. ports that are a part of a Round-the-World cruise that may be treated as both a turnaround port and a visit port to account for any embarkation/debarkation of passengers at the port.

DESTINATION LIST:

All cruises are assigned to one of the following destinations:

Alaska
Bahamas
Bermuda
Canada/New England
Eastern Caribbean
Hawaii
Mexico (Pacific)
Nowhere
Pacific Coast
South America
South Pacific/Far East
Southern Caribbean
Trans-Panama Canal
Transatlantic
Western Caribbean

DESTINATION EXPLANATIONS:

Bahamas:

- Cruises that only go to ports in the Bahamas

Caribbean:

Caribbean voyages are assigned to one of three categories on the basis of the farthest area from the departure port. However, in certain cases where the preponderance of ports are in one area and perhaps only a single port in another area, the assignment is made according to the area served for most of the cruise.

Eastern Caribbean:

- Includes Eastern Caribbean ports as far south as St. Maarten and as far west as Haiti

Southern Caribbean:

- Includes all ports south of St. Maarten and along the northern coast of South America far as Aruba

Western Caribbean:

- Includes ports in Mexico, Central America, Columbia, and islands west of Haiti
- Also includes Panama Canal cruises that do not fully transit and typically turn at Gatun Lake

Hawaii:

- Most of these are either inter-island cruises that begin and end in Hawaii or a cruise to or from the Mainland that involve inter-island visits
- Also includes certain cruises to or from places such as Australia, New Zealand, or the Far East when they involve calls at more than one of the Hawaiian Islands

Nowhere:

- These are short cruises, typically two days, that begin and end at the same port and call at no other ports

Pacific Coast:

- North American cruises that traverse the west coast of the United States and are not destined for Alaska, Hawaii, or Mexico (Pacific)

South America:

- Includes cruises from the U.S. that terminate in South America or originate in South America and terminate in the U.S.
- Excludes portions of South American cruises (e.g. Valparaiso to Buenos Aires) that do not begin or end in the U.S.

CAPACITY:

Normal Capacity

- Based upon 2 per stateroom

Maximum Capacity

- Maximum number of passengers carried using third and fourth berths

PASSENGER TYPE:

Arrivals

- The number of passengers that demark at the home port, marking the end of a cruise

Departures

- The number of passengers that embark at the home port, marking the beginning of a cruise

Visits

- The number of passengers that are on board when a vessel makes a port of call during the cruise.

Passenger Movements

- In the summary data base, a combination of the three passenger types.

INQUIRIES/COMMENTS/SUGGESTIONS:

Inquiries regarding the data series and any comments or suggestions should be made to:

Office of Statistical and Economic Analysis
Maritime Administration
400 Seventh Street, SW Room 8107
Washington, DC 20590

Telephone: (202) 366-8714
Fax: (202) 366-8886
Email: Data.Marad@marad.dot.gov
Website: www.marad.dot.gov/marad_statistics